

ORDER

Orders
Order / Rev: 333187
Alt Order #:
Product Desc:
Estimate: 530
Flight Dates: 11/02/16 - 11/07/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: GENERAL
Primary AE: Kristy Santiago
Sales Office: SL-L
Sales Region: LOC

CBS - Salinas, CA

Agency
Name: BlueWest Media
Buying Contact:
Billing Contact:
 5130 E. 18th Ave.
 Denver, CO 80220
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NextGen California Action Committee
Demographic: HH
Product Codes: PL02
Priority: P-2
Revenue Codes: AGY, POL, ISSUE
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/07/16	15	\$2,050.00	\$1,742.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	15	\$2,050.00	\$1,742.50	0.00
Totals	15	\$2,050.00	\$1,742.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristy Santiago			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KION	11/02/16	11/07/16	M-F 7A-9A CBS This Morn M-F 7A-9A CBS This Morn	CM	7A-9A	M--T---	:30	1	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---					1	\$100.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$100.00		0.00			
N 2	KION	11/02/16	11/07/16	M-F 3p-4p M-F 3p-4p	CM	3p-4p	--W-F--	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W-F--					2	\$100.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$0.00		0.00			
N 3	KION	11/02/16	11/07/16	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-WT---	:30	2	\$150.00	P-2	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--WT---					2	\$150.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$150.00		0.00			
N 4	KION	11/02/16	11/07/16	M-F 1135P-1235A M-F 1135P-1235A	CM	1135P-1235A	--WT---	:30	2	\$75.00	P-2	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--WT---					2	\$75.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$0.00		0.00			
N 5	KION	11/02/16	11/07/16	M-F 11P-1135P News M-F 11P-1135P	CM	11P-1135P	M-WTF--	:30	3	\$200.00	P-2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--WTF--					3	\$200.00		0.00			
		Week: 11/07/16	11/13/16	M-----					1	\$200.00		0.00			

Order / Rev: 333187
 Alt Order #:
 Flight Dates: 11/02/16 - 11/07/16

Advertiser: NextGen California Action Committee
 Product Desc:
 Estimate: 530

CBS - Salinas, CA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KION	11/02/16	11/07/16	SA 11P-1130P News SA 11p-1130p News	CM	11P-1130P	-----S-	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S-		1				\$125.00		0.00			
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
N 7	KION	11/02/16	11/07/16	SU 11P-1130P News SU 11p-1130p News	CM	11P-1130P	-----S	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/31/16	11/06/16	-----S		1				\$125.00		0.00			
	Week:	11/07/16	11/13/16	-----		0				\$0.00		0.00			
Totals														15	\$2,050.00

333187

Station Order

NextGen Climate Action

Market: Monterey-Salinas

Estimate ID

Flight Dates: Wednesday, November 2, 2016 to Monday, November 7, 2016

530

Contact: Kristy Santiago**Phone:** 831-784-1702**Email:** kristy.santiago@kionrightnow.com**Fax:** 831-757-1766**Direct:****KION-TV**

Program Name	DP	Days Length	Gross Rate	Wed	Thu	Fri	Sat	Sun	Mon	Total
				Nov 02	Nov 03	Nov 04	Nov 05	Nov 06	Nov 07	
CBS This Morning	EM	M-F	\$100.00		1				1	2
7:00 AM 9:00 AM		30	\$200.00							
Dr. Phil	DT	M-F	\$100.00	1		1				2
3:00 PM 4:00 PM		30	\$200.00							
Judge Judy	EF	M-F	\$150.00	1	1				1	3
4:00 PM 5:00 PM		30	\$450.00							
Colbert	LF	M-F	\$75.00		1	1				2
11:35 PM 12:35 AM		30	\$150.00							
KION 11p News	LN	M-F	\$200.00	1	1	1			1	4
11:00 PM 11:30 PM		30	\$800.00							
Sat 11p News	LN	Sa	\$125.00				1			1
11:00 PM 11:30 PM		30	\$125.00							
Sun 11p News	LN	Su	\$125.00					1		1
11:00 PM 11:30 PM		30	\$125.00							
Station Gross Totals			\$2,050.00	3	4	3	1	1	3	15
Station Net			\$1,742.50							

Mary Wittemyer

BlueWest Media

5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

Date/Time Sent: 10/30/2016 2:41:05 PM

KION-TV

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KION-TV Monterey-Salinas	Date: 10/31/2016
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I, **BlueWest Media**

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					
Date of First Broadcast:			Date of Last Broadcast:		
Wednesday, November 2, 2016			Monday, November 7, 2016		

This broadcast time will be used by: NextGen Climate Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

NextGen Climate Action

111 Sutter Street 10th Floor, San Francisco, CA 94104

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

Chris Fadeff

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Monday, October 31, 2016

Date

Mary W...

Signature

720-370-7700

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Ally Santiago
Signature

Kristy Santiago
Printed Name

GM
Title